

THE INDUSTRY'S FIRST

LIFESTYLE/BOUTIQUE

Hotel Development Conference

Oct. 11-13, 2010

Fontainebleau Resort, Miami

Registration

Register online at www.LifestyleboutiqueLH.com

FAX with credit card information to: 913-514-3687

MAIL: LifeStyle/Boutique Hotel Development Conference
Attn: Registration/Lodging Hospitality magazine
1300 East 9th Street, 5th floor / Cleveland, Ohio 44114

Please complete all questions; incomplete forms cannot be processed.
Must be 18 to attend.

Presented by

**LODGING
HOSPITALITY**

HVS
HOTEL MANAGEMENT

Contact Information

FIRST NAME _____

LAST NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____ COUNTRY _____

PHONE _____

CELL PHONE* _____

FAX** _____

E-MAIL _____

*By providing my cell number, I am giving LifeStyle/Boutique Hotel Development Conference and its sponsors permission to contact me via cell or text regarding registration, emergency situations, updates and promotional materials.

**By providing your fax # and/or email address, you grant Penton Media permission to contact you via email and/or fax regarding your registration as well as to receive updates on LifeStyle/Boutique Hotel Development Conference and/or updates and promotional materials from LifeStyle/Boutique Hotel Development Conference sponsors and associated Penton publications.

Please check here if you require special services.

Profile Information

1. What is your company type? (check one)

- A Architectural/Designing/Planning
- B Construction/Building/Engineering
- C Consulting
- D Development
- E Financial Advising
- F Investment
- G Investment Banking
- H Hotel Chain/Company
- I Law
- J Lending/Banking
- K Management Company
- L Media
- M Mortgage Brokerage

- O Real Estate Brokerage
- P Tourism/Government Office
- Q Vacation Ownership/Time-share Development Operation
- R Other: _____

2. My title is: (check one)

- A Hotel Owner
- B Developer
- C Chain Management Company Executive
- D Lender
- E Investor
- F Investment Banker
- G Timeshare/Vacation Ownership Developer
- H Shopping Center Developer

I Mortgage Broker/Banker

- J Portfolio Manager
- K Lawyer
- L CEO/CFO
- M President/Partner/Chairman
- N Consultant
- O Other: _____

3. Type of ownership: (check one)

- A Independent
- B Franchise
- C Chain
- D None

4. Are you a multi-unit owner/operator? (check one)

- A Yes B No
- 5. Which of the following do you recommend, specify, and/or purchase? (check one)
- A Design & Decor (furniture, outdoor furniture, floor coverings, bathroom fixtures)
- B Food & Beverage Services and Equipment
- C Housekeeping (cleaning & laundry supplies/equipment, HVAC, linens)
- D Technology (voice/data, TV, fire & security products, property management systems)

E Guest Services (amenities, in-room entertainment)

- F Franchise/Management (franchise conversion, franchise, mgmt. contract)
- G None of the above

6. How many years have you been in the industry? (check one)

- A Less than 1 year
- B 1-5 years
- C 6-10 years
- D Over 10 years

7. How many people are employed full-time at your company? (check one)

- A Less than 50
- B 51-100
- C 101-250
- D 251-500
- E 501+

Registration Options

- Full Conference \$495 (Through 9/10) \$595 (After 9/10)
Includes 3 days of Conference Sessions, Keynotes, Receptions, Breakfasts, Luncheons & Networking Breaks.

TOTAL REGISTRATION FEES: \$ _____

Badges will not be mailed in advance. All badges will be distributed onsite at the Fontainebleau Resort, Miami

Method of Payment

Registrations cannot be processed without payment. Payment must be submitted in U.S. funds drawn on a U.S. bank. Registrations received with declined or invalid credit cards will not be processed.

- Check # _____ enclosed.
Make checks payable to LifeStyle/Boutique Hotel Development Conference.

Check one: American Express MasterCard Visa

Credit Card # _____

Exp. Date _____

Print Name _____

Signature (required) _____

Date _____

CANCELLATION POLICY: All cancellations must be made in writing by September 10, 2010 via eMail: registration@penton.com or fax (913) 514-6752 to receive a refund minus a \$100 processing fee. Refund requests received after September 10, 2010 will not be accepted. Refunds will not be issued to "no-show" registrants. Substitutions are welcome in lieu of cancellations. All refund requests will be processed after the LifeStyle/Boutique Hotel Development Conference.